

CREATIVITY AND INNOVATIONS

Knowledge to create new opportunities and innovative approaches in decision-making

With an ear and intuition begins the creative process of innovation.

~ Marija Kokelj

Abstract:

Innovation and creativity are hand in hand followed by the realization of our objectives in the real world. With the help exploit their own potentials, the appropriate management and governance is undergoing major changes. Usually in small insignificant motive driving force generated innovative ability of individuals assigned to the teams and all departments. Cooperation between them has many opportunities, also made the "Outsourcing model achieving the π " by Pitea outstanding.

From practice already in small, most prominent in medium-sized enterprises indicate the need to exploit internal resources management, which brings multifaceted understanding of the processes that are taking place with the implementation of these changes. They are often perceived as necessary for the development and identification of new business solutions, excellence in the management or operation of such teams through coaching and integrated management brands. With innovation, the property of individuals who help shape time and business events is a key creative engagement, proactive, and often stimulating environment.

Key words:

Innovation, creativity, decision making, thinking, leadership, knowledge, networking, leadership models, performance, growth, motivation, outsourcing model π , the visibility, management, communication, coaching, sustainable development, business environment, advice.

Innovation is the successful property. It includes a number of ways of thinking. Responds is in a supportive environment with a touch of simple observation, listening, facilitation and testing challenges for total compatibility whatever the framework of the operation and management style. At the same time raises questions about the transfer of applications and presenting guidelines for the development and determination of policy directly impacts on the climate performance and involvement in environmental organizations. Here we develop meaningful tasks and functions of integration and sometimes intervention. Of vital importance is the perception of design options in the search options and credible positioning in key decision-making mechanisms. Leadership models, which support the proposed options, assume their own creativity and perception of opportunities in the environment which they can recommend.

The creative concept approach for creating trust and field evaluation of business often does not lead to rapid performance expectations, which are equivalent to partial solutions in a given environment is conducive to work for progress and success and opportunities. Creativity is the key distinguishing assumption of the individual.

The property we just stay with this approach identifies and puts in the map of attention. By developing their own horizons expanded orientation, ideas and providing challenges that arise. From the resulting focus on exploring opportunities to us and this area offers many starting points for a specific mode of action. Significant influence, while we are helping to look at the nature of work with clear manifestations through their work. When we realize that we are in the majority, it is time for the most significant change.

Innovation is too often perceived as a new idea, product or service, technology or manufacturing process and even the subject of the new features. Our perception is with these words may be limited to a narrow band of thinking about something new with the expectation of something really clearly indicated, processed, selected for a business trip or even transferred from another environment. It is necessary to separate the elements of intellectual property from the characteristics of the direct role of creativity and innovation, namely the necessary features and components business as a whole. Innovation is the stance of our new focus.

With creativity is the so-called shape-minded environment possible. It is an important component of curiosity, designed, expressed and modelled in different development opportunities with a key objective. This is not just to win, to achieve more or be better, first perhaps. The key is the interdependence of processes and methods of co-creating opportunities that are independently developed in this and bring a new quality in many areas of activity and living. Everyone is in this decision for his own approach and way of understanding the systems which are critical for the deployment of integrated innovation ecosystems.

If you can take attribute meaningful competition with the new, rapidly changing economy in direct correlation with the expected performance of companies, growth is necessary. What meaning can depend on the performance of the individual factors interact and the overall result. Objectives are formulated various necessary values that bring success, reputation and visibility in the company excel in the market and the wider operating environment.

In the context of creativity to support innovative engagement is the key to us. We are deciding how much and how what we do on a new, different. Sometimes a different approach or energy team says even more. We are aware we are entering into something that the final result at this moment we cannot see and understand. Just a conceptual leap and mutually supportive environment by providing space contributes to the development of such important characteristics of designer's work processes in companies in which we operate. We are all co-creators the processes and necessary so our stance in support of top management team. Since the purpose of further performance characteristic, which is already shaping said in principle there is no reason that support would not exist. In practice, it is necessary in a planned and gradual action, similar to the basic process of the management where you do not introduce key changes overnight or in large steps, although it may seem that such methods may be right.

In the management through innovation, you can touch a number of dimensions. At the company level, the basic stance of setting a framework of primary clear objectives for the organization of business process management and derivative-based strategies. Motivated and supportive environment helps. Follow the processes, methods and solutions to ensure the existence and more. They form a sound environment designed to achieve broader objectives, met expectations and fundamentals for long-term success in a way set a framework in which include numerous features, such as creativity and innovation. It is this knowledge, skills and willingness of people to change the environment and the unique organization that could be described as recurrent units.

Holistic view completes the level of preparedness for a different perspective, listening and looking over. Implementing changes that directly predict innovation is the key to success of businesses at all levels. Outsourcing and coaching as a process in the small business centre can be transformed into the value system and helps to build a model of coordinated action for business success on a new level.

As a direct link is often transformed the way the management of intellectual property rights (for example brands) and performance in an increasingly demanding markets. Our role is reasonably complex mechanisms involved in the decision-making, monitoring and intervention. You are chosen how we operate. Effects on the function are multiple and increasingly aware of these links.

One of the interesting applications is also in the integration, since the static structure, only too visible in our companies will not have experienced great success and rapid turnaround. The challenges we target companies in less predictable times, which we perceive and relate to the speed of adjustment, make changes in business and quality of such operations by creating a supportive environment necessary for the operation. They can count on own creativity, the potential that is within us and is relatively easily accessible. Every day we are not used and exploited. By increasing awareness of acquired skills and approach of the greater ease, desired involvement in the process and method of operation is achieved over a different self and environment tailored ways.

The advisory role is a hierarchical set systems experienced many difficult challenges surmountable. The time is for law to fulfil this role much proactive action to create a new dimension of development. Of us depends on how much you want to personalize these modes and introduce the upgraded operating mechanisms, which are close to us. The awareness that we need more than knowledge and sovereignty that counts. The role of seeking opportunities in a number of unresolved issues daily or less accessible opens the door to a new dimension approach. Usually assisted by the view from different angles and finding the potential in their own teams and the view from the frame. A small change in the way of communication can contribute decisively to the construction of relations involved in major issues of business decision-making.

The creative challenges of our businesses are many. Provide opportunities for the answers to still open questions. At the same time to answer questions the role of communication and the challenges that remain. Be crucial when we know what works and we have an idea or mode of something has become familiar, friendly and affordable, can the performance of the application of such approaches and ways unique and irreplaceable component in developing their own action or involvement in a whole, we are helping. Modern methods of communication allow us an easy and quick transfer of information. This requires us even better prepared at all times. The impulsive response is present, reacting instead of more appropriate response to our communication through controlling the well. Emerged in the new

challenges in this and move away from personal communication is not necessarily a good solution, especially when it involves innovative approaches.

The role of sustainable business is becoming the aspects of environmental awareness and deepening links with different backgrounds make sense to devote more attention to it. This accompanies us in many areas of our operations and we have over the last two generations trying to forget. We return to the starting point where we can see the potential for development, innovation and the development of interdependence, which always works in nature. This is the foundation to create ecosystems in direct relation to the work areas and such other factors affect the number of effects of business. In an integrated ecosystem can help shape their own development and help shape, reshape our working and social environment, and it is introduced a new dimension.

Do not forget to mention the personal role and involvement in the business space, relationships, time, to do tasks, solve problems differently, trying methods, which may act in certain circumstances also the otherness so as to alter the normal behaviour or unwritten rules of the game. The communication is an important involvement in creating opportunities co-creating messages. That we keep personal style help for the implementation of quality options. Communication is a challenge to express oneself and the importance of what may constitute a personal style without managing a specific way of supplementing those opportunities to achieve the collective character and the red line of communication with regard to personal characteristics and level of communication ability of individuals to achieve a common goal. Focus on the key objectives is one of the results needed to monitor the skills and knowledge to achieve certification goals in good levels of implementing changes and direct innovation.

Innovations give their results both short and long term. Inventions or providing tasks or technology support in a slightly different way for future work delegate some progress. It is better when you can not only impress with the achievements of their surroundings and the results of such operations. That counts even more. Even in Slovenia, for example in the service sector, where dominating between business entities really a lot more and less successful attempts such implementations. The success we cannot say much, but everything indicates that slowly, but lots of enthusiasm may come to want what is in the total mean innovative business environment in general and specific improvements, use of the opportunity, invention and innovation as tangible results of business entities.

Do not forget that we are business people. We shape it and influence it decisively from the direct interaction and everything that happens as a result of our joint action. One affects the other and often the weakest link in this same segment is also very strong, credible and opens the possibility of building real value and measurable results. All can contribute to the development of both the companies and in our lives. Personal involvement and integration into the system in our environment is very important. Cultural and socio-related involvement in the work and is a synonym for it to be consistent with us feel that we have. Many questions about our role, exposure, and a number of reactions brought about by the daily work challenges remain.

Motivation for the development of our innovative environments, monitoring and active role in the processes and operations is not enough. We need something in which we can trust and we have a vision, a view that can be transferred to old beliefs, and later of the new field level by using the techniques that support us. In this direct talk about the development potential, indirectly related to teams and included persons who provide the opportunity for more than motivation when we see loyalty, willingness to do

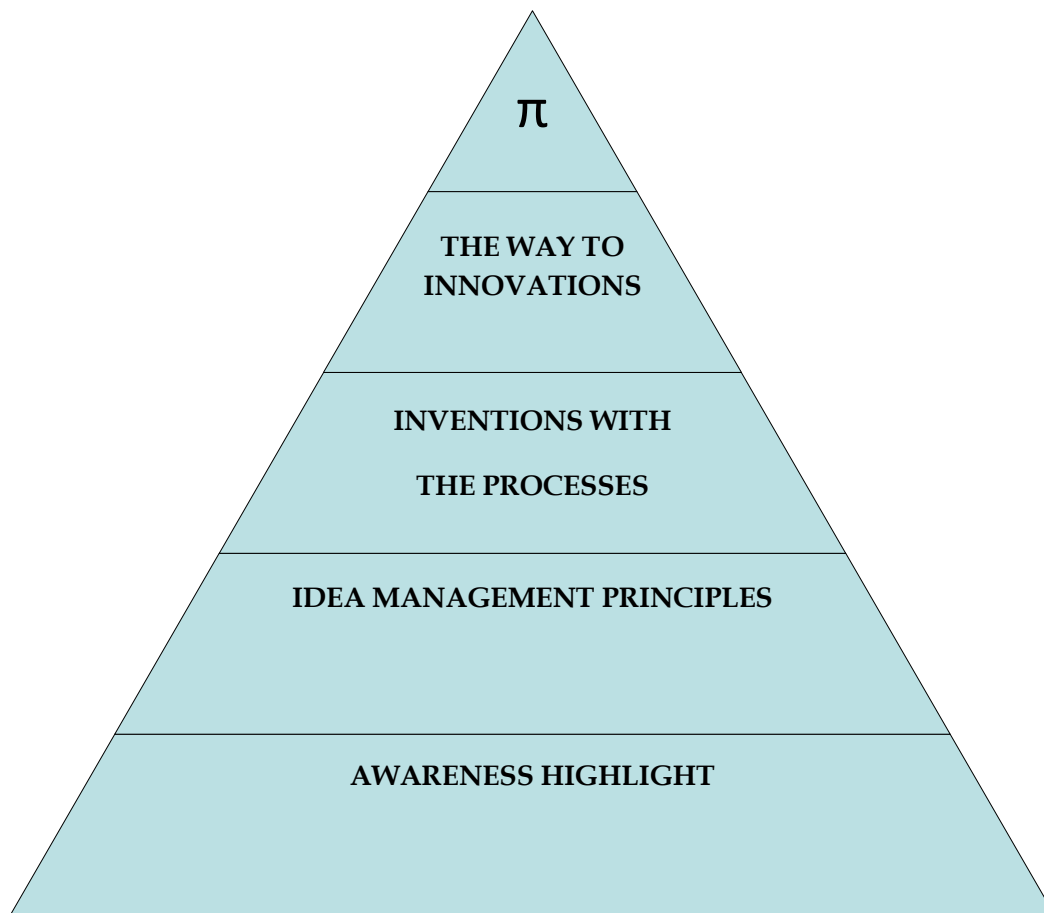
more, differently and in a unique way and thus to act by example. These two and bring many positive results no matter how many times our smiling faces. However, many experts agree that your creative process actually define them using their own approaches to the work so as to reflect on possible solutions outside conventional frameworks. It can be easily done by shifting of heavy involvement in the problem itself. About this there are many techniques you can use.

From a number of projects in support of innovative development and establishment potential of companies has shown that in our business is very much internal resource development opportunities for individuals and teams in most companies. We can speak about both the creative, and inventive and innovative potential. Plenty of companies are already aware of this potential and its management processes include both internal and external experts with the knowledge and attitudes to support ideas and inventiveness in companies. It turns out that such approaches company gets a lot more than it initially appears.

To this end, imagine outsourcing model to achieve π reflects key issues for defining the purpose and focus to business or team to achieve a new set expectations based on the suggestions or ideas, and their integrated management.

As a phase basis to highlight awareness of the individual, team or teams achieving business results through their own intrinsic use of existing and new approaches come. Followed by analysis and deepening of the channels of their own limitations and compliance with pre-made models and methods for managing the input of ideas for the company in various proportions. Thus, well-defined time, resources and opportunities to work on the ideas of bringing the key effects especially in the long run work out. From here we derive guidelines for the firm's development strategy and way forward in defining the opportunities for innovation and the construction of identity. Targeted orientations are collected in the field of inventiveness, which include the modalities of implementation, testing, testing and other options for possible implementation, which ultimately affect the decision-making styles covering all players needed to detailed developments in the markets in the future. Innovation field helps in implementing the analysis, strategies and plans, when the time is right to find possible solutions regarding the implementation of capacity expansion and the achievement of the new market situation. It extracts the so-called real innovation or π , more than an idea, invention and innovation of theories and processes created to date. Only those carrying more than pleased that some work, collaborate, create and contribute to business processes, they help create. It brings a number of effects that are experienced in the short term. Define the state of today's business time and shows the direction of development for successful performance in the rapidly growing market. Encouragement is to decide for those innovations that directly deliver measurable benefits and improvements, which we define. This stimulates creativity in selected areas of activity, they connect into the business world today and thus build different.

The hierarchy of decision-making processes and obtains a new dimension with a desire to open the co recognizing outstanding options, motivations and objectives of such a definition of the right organization at the level of a person or a creative team environment.



Picture 1: Outsourcing model achieving the π , ©Marija Kokelj, PITEA

With a consistent building, new development areas and the factors that are important to business development both at the individual level, job, position in decision-making as well as management style and management or the team. The moments that during the processes taking place in supportive work environment, this is changing. These amendments introduced newly created positions and define the current developments in desired directions and not always expected developments that have emerged as priorities in both designed and implemented processes.

It is always a key issue of how we dealt with new ideas. In our environment, for many reasons, among them is often expressed in a rigid hierarchy of companies, some ideas that may be ideal for the development companies do not express it. The power of the enterprises cannot express sufficiently large contribution in respect to people in other positions. Many companies, even small ones, are so made great progress in this area that began with an anonymous and later all the more personal approach to promoting innovation and creativity later, which followed hand in hand.

Active approach, taking, listening and response are the real elements of that yield positive and measurable over time and effects. It may be more aware that ideas are not what in fact we are looking for or expect. Reflect the state of thinking or click a point in time. With the inclusion of people checking ideas and possible outputs, and try placing the system as we understand our work can achieve exponential results. Here we are in the environment they help create. Even with silence say a lot.

We support the ideas put forward and we show a possible interest or even interest in thinking about a given topic. Everyone carries within itself the elements of creativity and innovation.

Where are focusing their thinking is the next stage of our recognized and all too often overly idealized attention? Present is a more distant time or not, fixed between components past the time where we learn and get certain kinds of experiences that lead us to new challenges, often called the future. At the same time to get caught up in their own trap-making based on experience and building relationships based on all information gained as a limitation, and thus slow down, if not completely changed the course of events for our pleasing system, in which we operate and the structures themselves. This is the future that you see. Present encountered very rarely. Passing to the touch and once again we are somewhere, which brings well-known results.

About the Author:

Mary Kokelj is an internationally recognized brand creator and manager that implement various elements of intellectual property to business area. She participates in the management of some of the world renowned brands. Primarily interested in the services and products with a high degree of innovation, unique projects and demanding markets. Her team develops excellence at different levels, high added values and implements new approaches to management, team integration and the creation of market challenges of multicultural integration. In their work involves creativity, leadership, coaching and guidance to the criteria of reaching positive working environment based on innovation modality. She believes in comprehensive set projects the effects in the long run. As a lecturer at three international faculties, shape the branding, the science of integrated brand management with an emphasis on expansion of strategic marketing and HR world.



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